

THOUGHT LEADERSHIP SERIES

Event: Digital Agency Panel - January 28, 2020

The Thought Leadership Series is an opportunity for industry leaders to share the latest trends and opportunities in the marketing landscape. We are pleased to present the below sponsorship opportunity for the first keystone event of the series - **The Digital Agency panel**. This event will bring together top thought leaders in the Vancouver digital marketing space to discuss key trends, priorities and challenges for digital agencies in an evolving consumer landscape.

Our mission is to put the brightest and most experienced marketing thinkers into our panel, so as to provide experience and inspiration to an audience of all levels of marketers. We expect the audience at this event will include at least 100 professionals from market research agencies, marketing firms, advertising and public relations agencies, and more!

Partner Deliverables	Gold	Silver	Bronze
Logo on BCAMA event newsletter, event web page and social media	✓	✓	✓
Logo on event signage, program and slide loop	✓	✓	✓
Branded swag included in attendee "swag bag"	✓	✓	✓
Video loop featuring sponsor content on event slides	✓	✓	✓
Video promo on LinkedIn	✓	✓	
Business card drop at the registration desk (sponsor to provide door prize)	✓		
Ask a question in post-event survey and access to results	✓		
Booth and table at the event	✓		
Complimentary tickets (not inclusive of panelist ticket)	3	2	1
Investment	\$2,500	\$1,500	\$1,000

WANT TO LEARN MORE?

Contact Xin Cheng - Director of Thought Leadership at xin.cheng@bcama.com