

SOCIAL SERIES

Ad Hoc Timing: Spring / Summer / Fall / Winter

Venue Examples: Art Gallery, Vancouver Club, Pubs & Restaurants throughout Vancouver

It's our mission at BCAMA to provide marketers of all levels with the opportunity to network and engage with fellow marketers throughout the Province. Our Social Series events are some of the most popular networking opportunities in the marketing industry and offer sponsors a perfect backdrop to raise brand awareness, connect directly with our members and also inspire the marketing talent of BC. These events offer the perfect chance to mix and mingle with up to 100 BCAMA members and the broader marketing community. Your business will have the opportunity to engage with working marketing companies, research agencies, digital agencies, advertising and public relations agencies, education, government, consultants, students and marketing professionals of all levels.

Social Series Sponsorship Package	Gold	Silver / Supporting	Drinks	Food
Opportunity to participate in programming (topic de jour)	✓			
Registration meet and greet with business card drop	✓	✓		
Sampling / swag opportunity	✓	✓	✓	✓
Social Promotion	✓	✓	✓	✓
Lanyards (sponsor to pay production cost)	✓			
Comp tickets	15	15	10	5
Investment	\$2,000	\$500	\$1,500 Or InKind	\$1,000 Or InKind